



Hanson Bridgett Practice Group Sustainable Business



“There is no business to be done on a dead planet.”

*—David Brower, Legendary Sierra Club
Executive Director*

It is no secret that the world is at a critical juncture and is facing an ever increasing number of social and environmental issues. The actions we take now could well determine the future of our planet. The time to act is now.

Fortunately, a new breed of entrepreneurs, businesses, and investors has emerged to address these pressing problems.

These organizations and individuals, while seeking a positive economic return, are also driven by powerful missions—missions that create economic and social value, make a difference and leave the world a better place. And, they are succeeding.

At Hanson Bridgett, we are driven by a mission as well: to help these entrepreneurs and investors succeed and to grow the overall sustainable business movement. In addition to providing excellent legal and business advice, access to capital and influential contacts, we are committed to becoming a catalyst for positive change.

At Hanson Bridgett, we are here to help you succeed.

Where Do We Go From Here?

We are excited to be a part of your journey towards success. Whether you are trying to manage and run a small or mid-size business, growing a Fortune 1000-sized company, planning to go public,



working to be acquired or looking for a strategic partner, we are here to help you get there efficiently and cost effectively.

Legal Services for Sustainable Entrepreneurs, Businesses, and Investors

We are uniquely qualified to serve clients of all sizes in the sustainable sectors—from emerging growth companies to Fortune 1000 corporations, from angel investors to large private equity and institutional investors who thrive in this exciting and challenging area.

Here is a list of representative services.

Business Services

- Business structuring and planning
- Business formation and organization
- Tax structuring and planning (including tax credit issues)
- Identifying and analyzing capital sources
- Forming and advising cleantech and social venture funds
- Financing and securities offerings (public and private)
- Debt transactions
- Counseling and advising investors (angel, venture capital and others)
- Structuring strategic partnerships

- Corporate governance and social responsibility initiatives
- Executive compensation and benefits
- Intellectual property
- General contract work and licensing

Mergers & Acquisitions

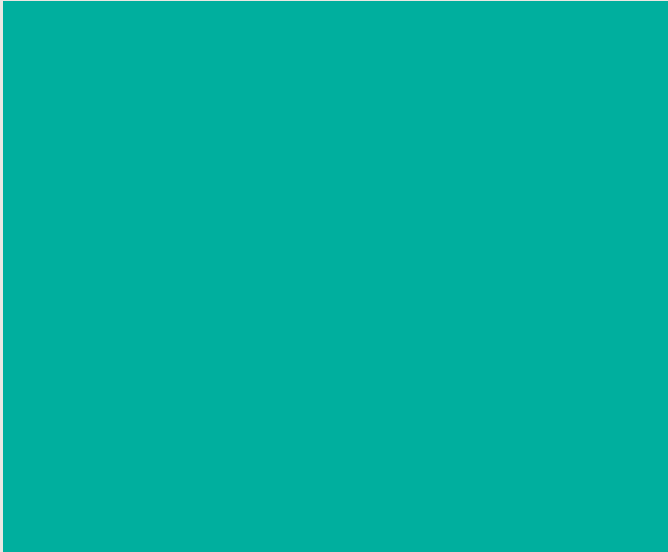
- Pre-sale/acquisition planning and strategy
- Acquisitions and sales
- Restructurings and spin-offs
- Due diligence
- Tax and ERISA

Governmental

- Navigating public agencies and public policy
- Governmental contracting
- Regulatory compliance
- Environmental litigation and management
- Infrastructure policy and negotiation
- Land use

Real Estate

- Green building advice and counsel
- Project financing
- Property acquisition and sales
- Leasing and lease litigation
- Construction issues and disputes



Employment Law

- Employment contracts, including non-competition
- Provisions and trade-secret and confidentiality protection
- Executive compensation agreements
- Personnel policies and procedures
- Wage and employee benefit programs

Working Within the Community

Hanson Bridgett is proud to be the founding sponsor of the Executive Program in Sustainable Management at the Presidio Graduate School in San Francisco. This program teaches the practical business skills necessary to direct the course of a company, community or country in ways that restore and enhance all forms of capital—human, natural and financial. It is our hope and our belief that graduates of the MBA program will generate stakeholder value—and contribute to the well-being of current and future generations—by inspiring positive, sustainable change within organizations.

Sustainable Industry Knowledge

Something that sets Hanson Bridgett apart from many other law firms is our understanding of the sustainable industries in which we operate. Here are few representative sectors:

- Clean Technologies
- Socially Responsible Investing

- Organic Agriculture and Food
- Smart/Green Development and Transportation
- Green Building and Development
- Water and Waste Recycling/Environmental

More Than Just Good Legal Advice

We have built our law firm on a foundation of offering more than just legal advice. In fact, our clients have come to rely on us for expert business counsel, access to capital, other resources and contacts.

Over the years we have developed key alliances with financial and industry experts from a variety of areas to help our clients turn their goals into reality. We work with capital sources focusing on all levels of investment—from angel investors to large venture capital and private equity firms. We believe it is part of our job to assist you in your efforts to make strategic partnerships and alliances in these and other key areas. Being a part of your team means helping you build your team, and we look forward to doing so together.

Going About Our Business Responsibly

Hanson Bridgett's commitment to the environment and sustainability is ingrained in every aspect of our business and shared with many of our clients. Some of our achievements include:

Green Certification - Our San Francisco, Sacramento and Marin offices have received green certification, and sustainability efforts are well underway in our Silicon Valley office.

B Corporation Founding Member - As a B Corporation, we can access resources to evaluate and improve our performance as a sustainable business.

U.S. Green Building Council - Hanson Bridgett is a member of the U.S. Green Building Council and we have six LEED® Accredited Professionals among our ranks.

Sustainable Business Leadership Forums - We host leadership forums to help companies with sustainable agendas succeed.

Green Committee - We have an internal committee to implement green policies and teach us how going green is good for our business and our communities.

Sponsorships and Memberships - Hanson Bridgett is proud to support organizations such as The CleanTech Group, Investors' Circle, Social Venture Network, SNIA, and Act Now Productions.