



## Deidré A. Schönfeldt

### Partner

Deidré has a dynamic and diversified health care practice that includes representation of health care facilities, long-term care providers, and senior care and housing communities. She has expertise in federal and state fraud and abuse laws, regulatory compliance, Medicare and Medi-Cal certification, licensure, hospital/foundation and physician/group contracting, FMV analysis, Medicare and Medi-Cal reimbursement, HIPAA compliance, corporate governance, and business structuring. A substantial part of her practice involves advising hospitals and medical foundations on a variety of operational issues, including Medicare and Medi-Cal certification, reorganizations, licensure requirements, and hospital/physician contracting. Other parts of her practice cover representing the long-term care and senior housing industry, concentrating on new facility developments, corporate structuring, real estate, regulatory compliance, licensing, contract drafting, and business matters.

Before joining Hanson Bridgett, Deidré gained considerable health care legal experience while working in the law and regulatory affairs department of one of the nation's largest providers of health care benefits.

#### Publications

"The Model Privacy Policies and Procedures for Resident Information," co-author, *California Assisted Living Association* (March 2016)

"Sterile Compounding Pharmacy License Mandatory for California Pharmacies," co-author, *Health Care Law Alert* (January 2014)

"Filing Your HIPAA E-Health Care Transaction Compliance Plan," *Physician Law Alert* (May/June 2002)

"National Confidentiality Standards For Health Information," *Physician Law Alert* (March 2000)

#### Presentations

"DSS Q&A," LeadingAge CA 2016 Annual Conference and Exposition (May 2016)

"HIPAA Regulations in Assisted Living," Utah Assisted Living Association

#### San Francisco

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#### Firm Leadership

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Health Care Section Leader

#### Practices/Industries

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Health Care

Senior Housing and Care

Privacy, Data Security and  
Information Governance

Membership Educational Training (January 2016)

"How Front Porch Implemented Financial Strategies Benefiting Residents," co-presenter and "Resident Transfer and Review: A Play in 3 or 4 Acts," co-presenter, LeadingAge California Annual Conference (May 2014)

"Healthcare Reform and The Affordable Care Act Seminar," organizer, Omni Hotel San Francisco (November 2013)

"HIPAA Training for Covered Health Care Providers," national Webinar in association with Willis of Illinois (October 2013)

"Regulated Senior Care Facilities—Receivership," California Receivers Forum (January 2013)

"Medicare Revalidation Requirements Helping—Your Clients Successfully Navigate Through This Process," California Society for Healthcare Attorneys (April 2012)

"Prepare Yourself to Respond to Resident Challenges to Your Contract and Policies Occasioned by the Uncertain Economy," LeadingAge, CA (May 2011)

"Legally Speaking—HIPAA Privacy and Security Rules in Retirement Communities," LeadingAge, CA (April 2011)

"Facilitating Successful Move-Ins—Legal, Marketing & Operational Solutions," California Assisted Living Association (June 2009)

"Your Admission Agreement Can Help Keep You Out of Court," California Assisted Living Association (November 2007)

"141-E: Beyond HIPAA: Managing Personal & Health Information," co-presenter, American Association of Homes & Services for the Aging (October 2007)

"Developing and Implementing HIPAA Privacy Policies and Procedures," California Association of Health Facilities and California Association of Homes and Services for the Elderly (Workshops throughout 2003)

## **Honors & Awards**

Chambers and Partners USA, Healthcare

## **Professional Affiliations**

Bar Association of San Francisco

American Health Lawyers Association

California Society for Healthcare Attorneys

American Bar Association

Society of Professionals in Health Care

Deidré A. Schönfeldt  
Partner



California Association of Homes and Services for the Aging

California Association of Health Facilities

California Assisted Living Association

### **Education**

LL.M., McGill University (1996)

LL.B., University of Natal Howard School of Law (1993)

B. Proc., University of Natal Howard School of Law (1991)

### **Admissions and Courts**

California