HansonBridgett



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Areas of Focus

- Insurance Recovery
- Litigation and Dispute Resolution
- Appellate
- Vineyard and Wine Law

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Alex's practice focuses on policy holder representation in insurance coverage disputes and litigation. In particular Alex has helped clients obtain coverage for claims in complex nationwide elder care, asbestos, construction, product defect, environmental, first party property, and general CGL, E&O, and D&O matters. He also represents life insurance policyholders, and parties involved with fire loss claims and litigation.

Alex was trial counsel and successful appellate counsel in the California Supreme Court decision *Musser v. Provencher* (2002) 28 Cal.4th 274. Over his career, he has prepared scores of appellate briefs and appeared frequently before the United States Court of Appeals for the 9th Circuit, and the California Courts of Appeal, First, Second, & Sixth Districts. He has tried several jury and bench trials as lead counsel, as well as several binding arbitrations regarding insurance coverage, real estate, and personal injury.

Cases of Note

U.S. Specialty Ins. Co. v. Winning Colors, Inc., et al., No. 23-cv-01494-AMO, 2026 WL 446241 (N.D. Cal. Feb. 17, 2026).

Employers Mut. Cas. Co. v. Fast Wrap Reno One, LLC, No. C 17-03837 JSW, 2019 WL 1473461 (N.D. Cal. Feb. 22, 2019)

Scottsdale Indem. Co. v. Quality Med. Imaging of California, Inc., No. 218CV00313APGVCF, 2018 WL 5258622 (D. Nev. Oct. 22, 2018)

PHP Ins. Serv., Inc. v. Greenwich Ins. Co., 708 F. App'x 921 (9th Cir. 2018)

Parklyn Bay Co., LLC v. Liberty Ins. Corp., 119 F. Supp. 3d 1143 (N.D. Cal. 2015)

909 Geary St., LLC. v. Admiral Ins. Co., No. C 01-4374 JL, 2002 WL 253946 (N.D. Cal. Feb. 8, 2002)

Castillo v. Cigna Healthcare, 11 F. App'x 945 (9th Cir. 2001)

Publications

"Sex Trafficking Laws: Hospitality, Privacy and Potential Liability – What Happens in That Hotel Room…Matters.," *Real Estate Law Alert* (February 2020)

Presentations

"From Ransom to Corporate Espionage - Bad Actors Work 24x7," co-speaker, BASF In-House Counsel Conference (January 2025)

"Maximizing Insurance Coverage in Landlord-Tenant Cases," CLE Seminar presented by Tobener Ravenscroft (May 2019)

"Best Practices to Most Efficiently Resolve Coverage Disputes (It's Not Personal; It's Business)," ABA Insurance Coverage Litigation Committee CLE Seminar (March 2015)

Press

"Art Gallery Asks 9th Circ. To Revive Virus Coverage Bid," *Law360* (May 2021)

"Calif. Judge Won't Let Insurer Revoke Atty's Policy For Now," *Law360* (October 2020)

Honors & Awards

Super Lawyers, Insurance Coverage; Business Litigation; Real Estate (2023, 2025-2026)

Professional Affiliations

American Bar Association, Torts & Insurance Practice Section, Member

San Francisco Bar Association, Member

McFetridge Inn of Court, Member

Education

J.D., University of San Francisco School of Law (1991)

B.A., Uhlman Scholar Pomona College (1988)

Admissions and Courts

California

Supreme Court of the United States

U.S. Court of Appeals for the Ninth Circuit

U.S. District Court for the Northern District of California

U.S. District Court for the Central District of California

U.S. District Court for the Southern District of California

U.S. District Court for the District of Nevada

U.S. District Court for the Southern District of New York