HansonBridgett



Batya F. Forsyth

Partner

BForsyth@hansonbridgett.com
(415) 995-5827

Hanson Bridgett LLP
425 Market Street, 26th Floor
San Francisco, CA 94105

Firm Leadership

Litigation Section Leader
Privacy, Data Security and Governance Section Leader
E-Discovery Task Force

Areas of Focus

- Litigation and Dispute Resolution
- Real Estate
- Privacy, Data Security and Governance
- Business Litigation
- Financial Services
- Business Disruption Strategies
- Family Office Services
- Family Wealth Resolution & Disputes

Scan for expanded vCard

Batya is the leader of the firm's Litigation Section and Privacy, Data Security and Governance Section. She is a Certified Information Privacy Professional (US) with the International Association of Privacy Professionals (IAPP.org). Batya counsels clients regarding crisis management / data breach response, privacy policies, compliance issues, and related insurance coverage issues across multiple industries and jurisdictions.

Batya previously chaired the firm's Business Litigation Practice Group. Her banking and business litigation practice includes bringing and defending all types of complex contract actions related to real estate, professional services, vendor, and customer disputes. Her business-owner matters have included high net worth family trust litigation, minority shareholder dissolution actions, dissenter's rights actions, breach of fiduciary duty, and fraud.

Representative Work

Representation of 50% of the shareholders of a family-owned manufacturing company in an action for dissolution that led to a favorable buyout

Representation of a shareholder in the buy-out phase of a family dispute involving alleged breaches of fiduciary duties and self-dealing related to ownership and operation of substantial commercial real estate holdings

Representation of two beneficiaries of a large family trust against a sibling/trustee in a dispute involving alleged breaches of fiduciary duties and self-dealing

related to management of life insurance trusts and ownership and operation of substantial commercial real estate holdings

Representation of a shareholder in a freeze-out of a real estate holding company, leading to extraordinary dividend payment and restructuring of corporate governance

Representation of founding shareholders in a family-run transportation company against two takeover attempts brought by other minority shareholders under dissolution statutes

Representation of a dissenter to a corporate merger transaction where client alleged under-valuation under a dissenters' rights statute, leading to a higher payout to the dissenter

Representation of an initial investor and shareholder in a telecommunications venture in dispute with a majority owner engaged in self-dealing, leading to a favorable buyout

Representation of two founding shareholders against a third shareholder alleging fraud and breach of contract where the primary asset in dispute was a purported license to sell the clients' original intellectual property

Publications

"Data Privacy Week: Navigating Data Privacy in the Age of AI," co-author, *Infosecurity Magazine* (January 2024)

"California Consumer Privacy Act 2.0 – What You Need to Know," co-author, *Privacy, Data Security and Information Governance Law Alert* (November 2020)

"Temporary Relief For CA Business From The CCPA: Employee and B2B Exemptions Extended Another Year," co-author, *Privacy, Data Security and Information Governance Law Alert* (September 2020)

"Privacy Alert: Zoom or Not to Zoom?," co-author, *Privacy, Data Security and Information Governance Law Alert* (April 2020)

"COVID-19 and CCPA: No Delay in Enforcement," co-author, *Privacy, Data Security and Information Governance Law Alert* (March 2020)

"What Does Enforcement Really Look Like?," co-author, *USLAW* (September 2018)

"The GDPR's Idea of Consent Isn't the Same as the U.S. Legal Framework," co-author, *Legaltech News* (June 2018)

"Processor Compliance with the GDPR: A 101," co-author, *The Privacy Advisor* (January 2018)

"California Attorney General Sets New Minimum Standard of Care for Data Privacy & Security," co-author, *USLAW Magazine* (Fall/Winter 2016)

"California Attorney General Announces a Standard for Reasonable Data Security,"co-author, *Privacy, Data Security and Information Governance Alert* (February 2016)

"Third Circuit Affirms FTC Authority to Regulate Cybersecurity," co-author,*Data Security Law Alert* (September 2015)

"The California Electronic Discovery Act," co-author, *The Marin Lawyer* (August 2009)

"The Real Deal," *San Francisco Chronicle* (May 2005)

"Comment," *Golden Gate University Law Review* (Spring 1996)

"The California Electronic Discovery Act," co-author, *The Marin Lawyer* (August 2009)

"The Real Deal," *San Francisco Chronicle* (May 2005)

"Comment," *Golden Gate University Law Review* (Spring 1996)

Blog Posts

"Obama Brings Cybersecurity Plan to the Bay," *HB Briefly* (February 2015)

Presentations

"CORPORATE TRACK: Real-World Cyberattack Case," co-speaker, USLAW's General Counsel Forum (March 2025)

"From Ransom to Corporate Espionage - Bad Actors Work 24x7," co-speaker, BASF In-House Counsel Conference (January 2025)

"The Transformative Impact of AI on Healthcare in Senior Living," California Assisted Living Association Fall Conference and Expo (November 2024)

"Guarding the Digital Realm: Trends in Data Privacy and Security Law," USLAW Fall 2024 Client Conference (September 2024)

"Bitten by Terabytes? Ethics and E-Discovery," Hanson Bridgett MCLE Marathon (January 2022)

"Tech-Backed Businesses Transforming Legal Processes: A GC Discussion From Top North American Corporations," WSG Global Symposium & 2021 Annual Meeting (October 2021)

“Keeping Apace - Privacy Law Developments Outside of British Columbia,” The Canadian Bar Association’s Freedom of Information and Privacy Law Section Meeting (May 2021)

“How Cybersecurity Policies and Procedures Protect Against Cyberattacks,” WSG’s Meeting of the Americas (March 2021)

“Cyber Risk: Understanding the Risks & Solutions Post-COVID-19,” co-speaker, Globalaw Webinar (February 2021)

“Business is Disrupted: Getting Ahead of Privacy Issues,” co-speaker, Hanson Bridgett Business Disruption Strategies Webinar (April 2020)

“An Overview of Laws and Compliance,” co-presenter, MCLE Marathon (January 2020)

“Current Privacy Law Topics,” speaker, RIA Round-Table discussion (October 2018)

“GDPR + 30th annual General Counsel Conference,” moderator, General Counsel Conference (September 2018)

“A Marketer’s ‘How-to’ Workshop on GDPR Compliance,” The Direct Marketing Association of Northern California (May 2018)

“Banking/Financial Services Cyber Security and Privacy,” speaker, USLAW Data & Privacy Security Boot Camp (March 2018)

“GDPR (General Data Protection Regulation) - Are You Ready?,” co-speaker, British-American Business Council Northern California (April 2018)

“IT For Banking Law Lawyers:Threats, Security Trends, And Expectations,” co-speaker, USLAW Network Banking & Financial Services In-House Counsel Forum (October 2017)

“Cyberliability and Insurance Issues,” panelist (April 2017)

“Cybersecurity Insurance,” co-presenter, USLAW Data Privacy & Security Bootcamp (November 2016)

“Privacy and Security Issues: HIPAA and Beyond,” co-presenter, Hanson Bridgett Senior Living In-House Counsel Retreat (September 2016)

“Recent Trends and Developments in the U.S. Cybersecurity Market: What Lies Ahead in 2016 and Beyond,” co-speaker, The Knowledge Group - Live Webinar (April 2016)

“Cyber-Risk Disclosure and Enforcement: Considerations of S.E.C. Guidance and Implications on Materiality Disclosure,” co-presenter, American Bar Association White Collar Crime Committee (September 2015)

“Overview of White House Summit on Cybersecurity and Consumer,” Bay Area Council Cybersecurity Committee Meeting (February 2015)

“State Legislative Trends In Privacy,” Bay Area Council Cybersecurity Committee Meeting (March 2014)

“Strategic Networking,” panelist, Her Voice Series - Watermark Event (February 2014)

“The Importance of Professional and Personal Balance in a Successful Legal Career,” co-presenter, CLE Programs & ABTL North California Chapter (August 2013)

“Discovery of Electronic Data: Client-Focused Strategies for Preservation, Collection & Production,” co-presenter, Globalaw Managing Global Litigation Risks Conference (November 2010)

“Preservation Obligations & Litigation Holds: E-Discovery and Records Management Best Practices,” U.S. National Archives and Records Administration Federal Bar Association, Northern District of California Chapter (February 2010)

“2009 Changes In California Discovery Rules: The Electronic Discovery Act,” ARMA Golden Gate Chapter (September 2009)

“Trends in Buy/Sell and Broker Litigation,” Real Estate Litigation in California, Lorman Educational Services (October 2005)

“Preservation Obligations & Litigation Holds,” E-Discovery and Records Management Best Practices Meeting (February 2010)

“2009 Changes In California Discovery Rules: The Electronic Discovery Act,” ARMA Golden Gate Chapter (September 2009)

“Trends in Buy/Sell and Broker Litigation,” Real Estate Litigation in California, Lorman Educational Services (October 2005)

Press

“Calif. Privacy Board Turns To New Regs As Uncertainties Swirl,” *Law360* (September 2023)

“Amid the Pandemic, Opportunity for Change Emerges,” *Of Counsel* (June 2020)

"Pandemic and Its Economic Repercussions Slowed and Then Re-ignited Litigation," *Of Counsel* (June 2020)

"Anxiety, Policy Limits Rising Ahead of California's Sweeping Data Privacy Law," *Insurance Journal* (July 2019)

"Marriott Hack Shows High Premium Placed On Travel Details," *Law360* (December 2018)

"How to use GDPR to clean out your inbox once and for all," *Mashable* (May 2018)

"What Zuckerberg's Testimony Means for Facebook Shares," *Barron's* (April 2018)

"As Cyber Fears Rise, Smaller Firms Struggle to Cope," *The Recorder* (August 2016)

"The Rise of the Female Rainmaker," *Law360* (August 2016)

"East Bay Security Startup Tanium Powers Up as Cyber Attacks Mount," *San Francisco Business Times* (March 2016)

Honors & Awards

Recommended Lawyer, The Legal 500 (2019)

Wiley W. Manuel Award for Pro Bono Legal Services (2002, 2003, 2005)

Legal 500's Inaugural City Elite Ranking, Data Protection

Professional Affiliations

Bay Area Financial Services Legal Association (BAFSLA), Co-President

Association of Business Trial Lawyers, Board of Governors

International Association of Privacy Professionals, CIPP/US

California Cybersecurity Information Sharing Organization, Board Member

Bay Area Council Cybersecurity Committee, Co-Chair

Association of Business Trial Lawyers (ABTL)

San Francisco Bank Attorneys Association

Western Independent Bankers Association

Bar Association of San Francisco

Professional Licenses

Certified Information Privacy Management (IAPP)

Certified Information Privacy Professional/US (IAPP)

Education

J.D., with honors Golden Gate University School of Law (1997)

B.A., University of Pennsylvania (1992)

Admissions and Courts

California

U.S. District Court for the Northern District of California

U.S. District Court for the Central District of California