



Hanson Bridgett LLP 425 Market Street, 26th Floor San Francisco, CA 94105

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### Firm Leadership

(415) 995-5174

Diversity & Inclusion Network, Member



General Counsel Partner

Brad advises attorneys on conflicts of interest, legal ethics, and other professional responsibility and risk management issues. He also works with the firm's management to develop and implement internal policies and procedures in the areas of business intake, conflicts, records management, and lateral attorney hiring. Brad is a frequent speaker on risk management matters.

#### **Publications**

"Ethical Considerations in the Use of AI," co-author, Reuters Legal News (October 2023)

#### **Presentations**

"Ethical Considerations in Estate Planning," copresenter, Silicon Valley Bar Association (November 2025)

"The Law Firm General Counsel Survey," panelist, Midsize Law Firm General Counsel Roundtable (October 2025)

"Protecting the Bottom Line," panelist, Aon Law Firm Symposium (October 2025)

"Estate Planning/Probate - Ethical Considerations in Estate Planning" San Mateo County Bar Association (August 2024)

"Law Firm General Counsels' Forum," Aon Law Firm Symposium (October 2022)



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"Ethical Considerations in Estate Planning," Sacramento County Bar Association (November 2021)

"Ethical Considerations in Estate Planning," San Mateo County Bar Association (February 2021)

"Risk Management Tips for the New Year," MCLE Marathon (January 2020)

### **Press**

"California Lawmaker's Bill Weighs Rules on Al Usage for Lawyers," *Bloomberg Law* (March 2024)

# **Academic Distinctions**

Journal of Criminal Law & Criminology, Note and Comment Editor

### Education

J.D., Northwestern University School of Law (1999)

A.B., cum laude, highest departmental honors Dartmouth College (1994)

## **Admissions and Courts**

California