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Firm Leadership

Diversity & Inclusion Network, Member



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Brad advises attorneys on conflicts of interest, legal ethics, and other professional responsibility and risk management issues. He also works with the firm's management to develop and implement internal policies and procedures in the areas of business intake, conflicts, records management, and lateral attorney hiring. Brad is a frequent speaker on risk management matters.

Publications

"Ethical Considerations in the Use of AI," co-author, *Reuters Legal News* (October 2023)

Presentations

"Ethical Considerations in Estate Planning," co-presenter, Silicon Valley Bar Association (November 2025)

"The Law Firm General Counsel Survey," panelist, Midsize Law Firm General Counsel Roundtable (October 2025)

"Protecting the Bottom Line," panelist, Aon Law Firm Symposium (October 2025)

"Estate Planning/Probate - Ethical Considerations in Estate Planning" San Mateo County Bar Association (August 2024)

"Law Firm General Counsels' Forum," Aon Law Firm Symposium (October 2022)

“Ethical Considerations in Estate Planning,” Sacramento County Bar Association (November 2021)

“Ethical Considerations in Estate Planning,” San Mateo County Bar Association (February 2021)

“Risk Management Tips for the New Year,” MCLE Marathon (January 2020)

Press

“What Law Firms Can Learn from AI Deployment,” *Law.com* (July 2026)

“California Lawmaker’s Bill Weighs Rules on AI Usage for Lawyers,” *Bloomberg Law* (March 2024)

Academic Distinctions

Journal of Criminal Law & Criminology, Note and Comment Editor

Education

J.D., Northwestern University School of Law (1999)

A.B., *cum laude*, highest departmental honors Dartmouth College (1994)

Admissions and Courts

California