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Firm Leadership

Emerging Companies Practice Leader
Business Disruption Strategies Practice
Co-Leader
Pro Bono Committee, Member

Areas of Focus

- Emerging Companies
- Business Disruption Strategies
- Corporate
- ESG & Sustainable Business
- Private Equity and Venture Capital
- Institutional Investors
- Private Investment Funds



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Natalie N. Wilson

Partner

Natalie advises emerging companies throughout their life cycle, from formation to exit. She counsels private companies on matters including corporate formation, debt and equity financings, mergers and acquisitions, general corporate governance, and securities law matters. She also advises venture capital and private equity funds on matters related to their formation and portfolio investments. Prior to joining Hanson Bridgett, Natalie practiced at an international law firm in Palo Alto.

Publications

“Understanding EDGAR Next,” co-author, *Corporate Legal Alert* (August 2025)

“Accredited Investors: Wealth Is No Longer the Sole Proxy for Financial Sophistication,” co-author, *Corporate Law Alert* (August 2020)

“Negotiating VC Term Sheets in a Recession,” *Business Disruption Strategies + Emerging Companies Law Alert* (June 2020)

“Federal Reserve Continues to Revise Main Street Lending Program,” *Business Disruption Strategies Law Alert* (June 2020)

“CARES Act Update: New SBA Guidance on PPP Loan ‘Necessity,’” *Business Disruption Strategies Law Alert* (April 2020)

“Planning for and Negotiating Mergers & Acquisitions In Light of COVID-19,” *Business Disruption Strategies Law Alert* (March 2020)

“The SEC Increases Enhanced Disclosure Threshold Under Rule 701 and Considers Broader Changes,” co-author, *Employee Benefits Alert* (September 2018)

“Etsy’s IPO – A New Step For the B Corp Community?” co-author, *Sustainable Business Law Alert* (March 2015)

“California Revised Uniform Limited Liability Company Act,” co-author, *Corporate Law Alert* (January 2014)

Presentations

“Private Equity/Venture Capital - Global Investment Trends in Tech Companies,” WSG Global Symposium & 2021 Annual Meeting (October 2021)

“Business is Disrupted: Shifting Valuation: Down-rounds and Underwater Options,” co-speaker, Hanson Bridgett Business is Disrupted Webinar (June 2020)

“Business is Disrupted: Navigating through the Straits of COVID-19: Preserving Liquidity, Restructuring Your Balance Sheet & Surviving,” moderator, Hanson Bridgett Business Disruption Strategies Webinar (May 2020)

“Business is Disrupted: Getting Ahead of Privacy Issues,” co-speaker, Hanson Bridgett Business Disruption Strategies Webinar (April 2020)

“Business is Disrupted: Strategies for These Unprecedented Times,” co-speaker, Hanson Bridgett Business Disruption Strategies Webinar (April 2020)

“Demystifying the Cap Table,” presenter, #HowSheWorks (March 2020)

“Legal Overview: Business Entity Formation and Funding for Startups,” co-presenter, Aging 2.0 (September 2018)

“Business is Disrupted: Getting Ahead of Privacy Issues,” co-speaker, Hanson Bridgett Business Disruption Strategies Webinar (April 2020)

“Legal Issues: A Primer for Startup Entrepreneurs,” co-presenter, Aging 2.0 (April 2018)

“Startup Legal 101: Advice from Top Lawyers,” presenter, Founder Institute (February 2018)

“WeFIRST. Women as Entrepreneurs: Founders, Investors, Risk-Takers, Supporters & Team Builders,” speaker, UC Hastings Startup Legal Garage (February 2017)

Honors & Awards

California Lawyers Association, Wiley W. Manuel Pro Bono Legal Services Award (2019-2021)

Legal 500's Inaugural City Elite Ranking, Corporate and M&A

Academic Distinctions

Santa Clara Computer & High Technology Law Journal, Executive Board Member and Senior Production Editor

Alpha Sigma Nu Honor Society, Member

Education

J.D., Santa Clara University School of Law (2010)

B.A., *magna cum laude* Loyola Marymount University (2007)

Admissions and Courts

California