



Deidré A. Schönfeldt

Partner

Deidré Schönfeldt is a partner at Hanson Bridgett in the Health Care section. She specializes in health and senior care, representing clients such as general acute care hospitals, skilled nursing facilities, clinics, home health agencies, hospice, medical groups and foundations, assisted living facilities, continuing care retirement communities, multilevel communities, and other health care facilities devoted to quality care for patients.

Deidré has experience guiding clients through issues involving regulatory and licensing compliance, privacy and security compliance – including privacy and security development and implementation, data breach response and reporting, and security incident investigation and response. She also has expertise in new facility developments and expansions, conversions, corporate structuring, Medicare and Medi-Cal certification and reimbursement, contract drafting, operational matters, federal and state fraud and abuse laws, FMV analysis, corporate governance, and business structuring.

Outside of her practice, Deidré is an active member of several senior care and housing focused associations. Before joining Hanson Bridgett, she gained considerable health care legal experience while working in the law and regulatory affairs department of one of the nation's largest providers of health care benefits.

Publications

"Business Realities in the Age of COVID-19," co-author, *Seniors Housing Business* (June 2020)

"Tech Advances in the Senior Space: Adoption, Implementation and Risk Management," co-author, *ASHA Special Issues Brief* (Winter 2019)

"The Model Privacy Policies and Procedures for Resident Information," co-author, *California Assisted Living Association* (March 2016)

"Sterile Compounding Pharmacy License Mandatory for California Pharmacies," co-author, *Health Care Law Alert* (January 2014)

"Filing Your HIPAA E-Health Care Transaction Compliance Plan," *Physician Law Alert* (May/June 2002)

"National Confidentiality Standards For Health Information," *Physician*

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Firm Leadership

Health Care Section Leader

Practices/Industries

Health Care

Senior Housing and Care

Privacy, Data Security and
Information Governance

Law Alert (March 2000)

Presentations

"CCRC Legal Update," co-presenter, LeadingAge California Public Policy Conference (February 2020)

"DSS Q&A," LeadingAge CA 2016 Annual Conference and Exposition (May 2016)

"HIPAA Regulations in Assisted Living," Utah Assisted Living Association Membership Educational Training (January 2016)

"How Front Porch Implemented Financial Strategies Benefiting Residents," co-presenter and "Resident Transfer and Review: A Play in 3 or 4 Acts," co-presenter, LeadingAge California Annual Conference (May 2014)

"Healthcare Reform and The Affordable Care Act Seminar," organizer, Omni Hotel San Francisco (November 2013)

"HIPAA Training for Covered Health Care Providers," national Webinar in association with Willis of Illinois (October 2013)

"Regulated Senior Care Facilities—Receivership," California Receivers Forum (January 2013)

"Medicare Revalidation Requirements Helping—Your Clients Successfully Navigate Through This Process," California Society for Healthcare Attorneys (April 2012)

"Prepare Yourself to Respond to Resident Challenges to Your Contract and Policies Occasioned by the Uncertain Economy," LeadingAge, CA (May 2011)

"Legally Speaking—HIPAA Privacy and Security Rules in Retirement Communities," LeadingAge, CA (April 2011)

"Facilitating Successful Move-Ins—Legal, Marketing & Operational Solutions," California Assisted Living Association (June 2009)

"Your Admission Agreement Can Help Keep You Out of Court," California Assisted Living Association (November 2007)

"141-E: Beyond HIPAA: Managing Personal & Health Information," co-presenter, American Association of Homes & Services for the Aging (October 2007)

"Developing and Implementing HIPAA Privacy Policies and Procedures," California Association of Health Facilities and California Association of Homes and Services for the Elderly (Workshops throughout 2003)

Honors & Awards

Chambers and Partners USA, Healthcare

Professional Affiliations

American Health Lawyers Association

American Bar Association

California Society for Healthcare Attorneys

California Assisted Living Association

LeadingAge CA

American Senior Housing Association

Education

LL.M., McGill University (1996)

LL.B., University of Natal Howard School of Law (1993)

B. Proc., University of Natal Howard School of Law (1991)

Admissions and Courts

California